FIHO Appoints Maren Krings as New Director General

Brussels, Belgium – The Federation of International Hemp Organizations (FIHO) is pleased to announce the appointment of Maren Krings as its new Director General, succeeding Frédéric Vallier. This leadership transition signals FIHO’s continued dedication to advance the global hemp industry.

Ted Haney, Board Chair, would like to thank Frederic Vallier for his valuable contributions to FIHO and the global hemp industry. “Under Frederic’s leadership, FIHO has established formal relationships with the United Nations (ECOSOC, UNEP, UNCTAD), and the Organization for Economic Cooperation and Development (OECD).” Haney further said “Frederic has assisted the FiHO Board and its Committees in bringing FIHO’s mission to life.”

Daniel Kruse, Vice Board Chair, welcomes Maren Krings as FIHO’s new Director General. “Maren is a highly respected hemp communicator and has earned widespread acclaim for her work over the past eight years.” Kruse also noted that “Krings’ previous advocacy with the United Nations and skills in network development will position FIHO to positively influence the future of global hemp regulation and development.”

The official handover ceremony will take place during the FIHO Annual General Meeting, held in conjunction with the EIHA Conference in Prague, on June 7, 2024. This event will signal FIHO’s continued efforts to remove barriers to the hemp industry’s growth and development.

For more information, please contact:
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About FIHO

The Federation of International Hemp Organizations (FIHO) is dedicated to:
- Bring together industry leaders, market expertise, and resources;
- Speak with one voice on hemp issues at the global level;
- Identify and create opportunities to scale sustainable hemp production, marketing, and trade; and,
- Benefit the global hemp industry, consumers, and the environment.

About Maren Krings

Maren Krings is an acclaimed climate impact storyteller, photojournalist, and author. Her work has focused on the intersection of environmental sustainability and social justice, with a particular emphasis on the industrial hemp industry. As a freelance photojournalist, Krings has traveled the globe, documenting the resurgence of industrial hemp and its vital role in mitigating the climate crisis. Her award-winning book, "H Is For HEMP," has been instrumental in transforming her career from photojournalism to developing sustainable, tree-free hemp-paper.